



5K Fun Run / Walk

September 25, 2021

The Bloomington Kennedy Activities Foundation (BKAF) is a nonprofit organization assembled to provide support to activities at Bloomington Kennedy High School. The vision of the group includes financial support of individuals and groups to ensure participation is an option for all Kennedy students.

To help fund our mission, we are hosting a 5K fun run in September 2021. We are seeking partners to support the run.

Event Details

Lake Normandale

September 25, 2021

Expecting 100-200 participants and volunteers

A safe 5K route completely contained on the paths of Lake Normandale Park

Entertainment before and after the run

Run signup: <https://runsignup.com/Race/MN/Bloomington/BKAF5K>

This run will comply with all Covid-19 city/state requirements

Benefits for Our Sponsors

Promotion and exposure in the Bloomington area

Company Name / Logo on shirts given to all participants

Company information posted on BKAF supporter website page

Verbal announcement of sponsors at start line and throughout event

Mention of sponsors via social media prior to event

Sponsorship Support

All sponsors will have name and/or logo present on all run materials (e.g. shirts and banners). Size and placement will be commensurate with sponsorship level. In addition, sponsors name and/or logo will be posted to the BKAF website. With permission, sponsors will be mentioned in social media promotion prior to the run.

Direct Sponsorship Opportunities

T-Shirts	\$500
T-Shirts	\$500
Food / Snacks	\$300
Course markers	\$250
Course markers	\$250
Registration Web Page	\$250
Water	\$250

General Sponsorship Opportunities

Eagle Sponsor	\$1,000
Blue Sponsor	\$500
Gold Sponsor	\$250
General Sponsor	\$100

Thank you for your consideration.

If you have any questions, please contact Kyle Elbert at 612-207-9673 or kyle.bkaf@gmail.com.

* Bloomington Kennedy Activities Foundation is a non-profit 501(c)(3) organization.